

VAGO Arrives in Japan

Exhibition and Sales Begin at Next-Generation Showroom TSUTAYA ELECTRICS+

Innovista will begin exhibiting and selling the compact vacuum compression device "VAGO" at TSUTAYA ELECTRICS+ on Friday, November 13, 2026.

"My travel belongings will not fit in my suitcase..." "I bought too many souvenirs, and packing for the trip home is difficult..."

VAGO is a smart solution to these common travel packing problems. Its world-class compact body is surprisingly light while delivering powerful vacuum compression. It easily compresses bulky clothing and helps travelers use suitcase space more efficiently.

Because VAGO has no built-in battery, it is easy to carry on a flight and serves as a dependable companion for travel and business trips. It is also useful at home for closet organization and seasonal clothing changes.

This small device makes packing and everyday storage freer and more comfortable. We invite you to visit TSUTAYA ELECTRICS+ and experience VAGO's compact size and ease of use.

Launch date	Friday, November 13, 2026
Store	TSUTAYA ELECTRICS+
Location	1F Futako Tamagawa TSUTAYA ELECTRICS, Futako Tamagawa Rise S.C. Terrace Market, 1-14-1 Tamagawa, Setagaya-ku, Tokyo 158-0094
Hours	10:00-20:00, open year-round except New Year's Day
Website	https://store.tsite.jp/tsutayaelectricsplus-futako/
Contact	tsutayaelectricsplus_info@ccc.co.jp



We look forward to welcoming you.

TSUTAYA ELECTRICS+

TSUTAYA ELECTRICS+ is a next-generation showroom where visitors can discover and experience unique products and services from around the world.

Visitors can explore the latest products and services firsthand, including home appliances powered by advanced technology and everyday goods and foods developed through outstanding craftsmanship.

Curators introduce the makers, product stories, and design concepts that are often difficult to encounter elsewhere, presenting them through the showroom's distinctive editorial perspective.

innovista

Innovista was established in 2021 as a new solutions business of Silicon Technology Co., Ltd.

Drawing on extensive expertise and a global network developed over many years as an electronics and semiconductor trading company, Innovista identifies customer challenges and increasingly diverse market needs and provides solutions that create new value.

Its business centers on solutions for airlines and hotel operators and has expanded in recent years into the B2C market. Innovista continues to pursue a richer and more comfortable future through ideas and challenges that go beyond existing frameworks.